

**Pinar Ozyetis,  
General Counsel, StackAdapt**



As General Counsel, Pinar oversees all legal matters for StackAdapt on a global scale, including commercial, corporate, privacy, compliance, and intellectual property matters. She strives to weave principles of integrity, positivity, and collaboration into every interaction to help build strong teams and excellent corporate performance. Pinar's recent recognitions include being one of 2023's Top Women in Media and Ad Tech and being a Finalist for the Canadian General Counsel Awards for the Blakes Judy L. Wilson Diversity Award, and in 2022 being a Finalist for the Top 25 Most Influential Lawyers in Canada. Before joining StackAdapt, Pinar was General Counsel and a corporate

officer of another major Canadian company in the advertising/marketing space, and prior to that spent 12 years with a Toronto law firm where she was a partner in the Business Law group.

Pinar is passionate about giving back; she has acted as Executive sponsor to several women's initiatives, as director and corporate secretary to an environmental not-for-profit, volunteered as a gardener at the Toronto Botanical Gardens, and occasionally guest lectures and serves as a mentor to undergraduate students in various programs.

Pinar holds a Hons. Bachelor of Science from the University of Toronto and a law degree from the University of Western Ontario.