



Paula Pepin

Paula Pepin, LL.B., MBA Paula is a Professional Certified Coach to General Counsel and the Founder of LexGO Inc., a boutique consulting firm that drives transformation and scaling of in-house legal departments. Prior to LexGO, Paula held several executive roles leading both Legal and HR functions through scale and transformation. Most recently, Paula served as Senior Vice-President and Head of Legal at

Hootsuite, the most widely used social media relationship platform, where she led the strategic expansion of Hootsuite's legal team, workforce, and offices as it grew to a social media platform with 18 million users in 175 countries. Paula holds an LLB from Laval University, a Master's degree in Business Administration from the University of Ottawa, and recently became a Certified Professional Coach through the College of Executive Coaching.